



Présenté par



Press Release  
For immediate release

## FREE BIXI SUNDAY: EXPLORE URBAN ART WHILE “FREE-WHEELING”

**Montreal, August 26<sup>st</sup>, 2018** – The fourth Free BIXI Sunday, sponsored by Manulife, will take place on August 26. Users can take advantage of free unlimited rides under 30 minutes. So head off on a summer exploration of the thriving urban art scene throughout the city this Sunday!

### URBAN ART ON A BIXI

Montreal is bursting with murals and urban artwork, bringing colour and life to your BIXI ride. The [MURAL Festival](#) held in June has left dozens of stunning murals in its wake within the Plateau-Mont-Royal area. Well worth checking out! Participants are invited to develop their own inspiring urban art trails by visiting the [Art Public Montréal](#) and [MU](#) websites.

### AGENTS AND EQUIPMENT

Information agents located at 40 strategic stations across the BIXI network are there to assist Bixists throughout the day. To help you best plan your trip, download the mobile BIXI app or the Transit app. You can use both to rent a bike directly via your smartphone.

The next #BIXISundays will be held on September 30 and October 28.

BIXI would like to thank all of its event partners: Manulife (our presenting partner), Rachele-Béry (our health partner) and LaPresse+.

-30-

### BIXI MONTRÉAL INFORMATION

Pierre Parent  
Director of Marketing, Communications and Partnerships  
514-397-8935 ext. 616

### ABOUT BIXI MONTRÉAL

BIXI MONTRÉAL is a non-profit organization created by the City of Montreal to manage Montreal’s bike-share system. As of 2018, the network has 6,250 bikes and 540 stations throughout Montreal as well as in Longueuil and Westmount.

